

# **Mississippi Home Corporation Housing Tax Credit (HTC) Program Construction Sign Requirements**

Per the 2006 Qualified Allocation Plan (QAP), Mississippi Home Corporation (MHC) now requires all Tax Credit developments to recognize MHC as a financial partner. Following are the specifications that must be adhered to:

## **If the Sign is portrait in orientation**

- Mississippi Home Corporation's name must be written in the same size font as the other entities listed on the sign.
- MHC should be listed as a financial partner.
- Mississippi Home Corporation's name must be spelled out completely. No abbreviations are allowed.
- MHC's name must be accompanied by the corporate logo.
- MHC's name must be printed the full width of the sign, allowing for customary margins.

## **If the Sign is landscape in orientation**

- Mississippi Home Corporation's name must be written in the same size font as the other entities listed on the sign.
- MHC should be listed as a financial partner.
- Mississippi Home Corporation's name must be spelled out completely. No abbreviations are allowed.
- MHC's name must be accompanied by the corporate logo.
- MHC's name must be printed at least ½ the width of the sign.

**MHC does not require HTC developers to purchase additional signage for the construction site. However, if a developer chooses to post an additional sign listing MHC's involvement in the development, the following specifications must be adhered to:**

- Must be at least 36" X 24"
- Must read:
  - Housing Tax Credit funding provided by
  - Mississippi Home Corporation (must be spelled out, no abbreviations)
- Must include MHC's logo
- Sign must be placed in a location that is visible from the street